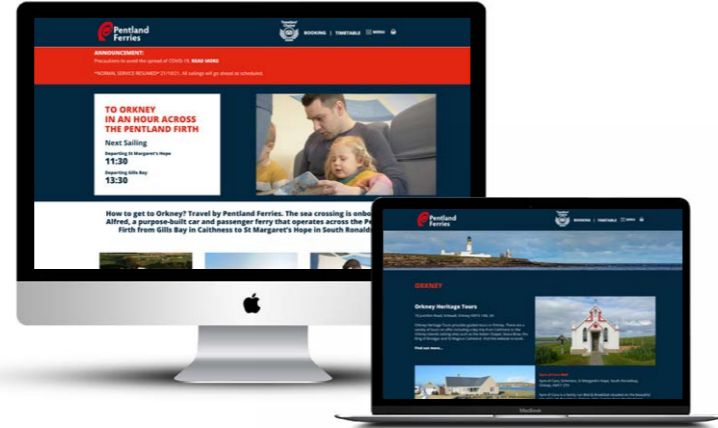


# Pentland Ferries

Branding • Marketing strategy  
Social media • Website design • PR  
Film and photography • Exhibition design



We managed the launch event and inaugural voyage of the new vessel, MV Alfred, which included hosting guests, co-ordinating press, filming and photo calls. We have since created a number of successful campaigns for Pentland Ferries, including conducting an engaging fundraising campaign for the RNLI, which exceeded target, and a post-lockdown 'Discover the Freedom of Orkney' campaign. This last-mentioned campaign had over 400k impressions across Facebook and Google, resulting in over 22k clicks to the site.