



Greyfriars Kirk

Exhibition design • Signage
Information boards



For Greyfriars Kirk, one of the partners in the Grassmarket Community Project and one of Edinburgh's most historic visitor attractions, we have developed and managed a number of key projects.

A major branding, interpretation and signage project included the creation of a new museum within the kirk, whose extraordinary history includes the signing of the National Covenant in the kirk yard in 1638 and, of course, the story of the loyal and devoted terrier, Greyfriars Bobby. The Covenant is on display in the museum, which – through displays, artefacts and video – traces the kirk's story from its foundation in the 16th century through to its active and innovative work in the community today. We have also designed and produced a range of information and signage.

We worked closely with management, tour guides and production teams to ensure the project went smoothly and all staff were involved in the upgrade.

The key objective was to increase visitor numbers to the kirk. The result was a major increase from 17,000 to 40,000 visitors per year.